

Jaidan Brown - CV

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Raised on the south coast, I live and breathe pixels and love spending my time getting creative. Having always appreciated great advertising and design work, I've gained 8 years of experience working on various projects to develop my design skills. I'm a friendly, enthusiastic team member who thrives on exploring new ideas.

WORK EXPERIENCE

Modern Magazines

Weymouth, Dorset

Creative Lead

November 2023 - December 2025

- Led a full magazine redesign and brand refresh, introducing comprehensive brand guidelines to ensure visual and tonal consistency across all channels, resulting in streamlined production across print and digital assets.
- Supervised and mentored a junior graphic designer, providing guidance on design standards and processes.
- Trained and managed an international freelance designer, overseeing onboarding, coordinating work across time zones, and ensuring project quality aligned with company branding.
- Created social media content that achieved over 3 million combined views across Facebook and TikTok.
- Initiated and led weekly marketing meetings, improving cross-team collaboration and project alignment.
- Increased productivity by creating reusable templates and developing custom workflow-related tools.

Graphic Designer

November 2022 - November 2023

- Overhauled website design and user experience, resulting in a 16% rise in organic search traffic, 33% increase in engagement, and 23% improvement in average engagement rate (2024-2025 comparison).
- Implemented efficient workflow systems to manage monthly deadlines and client communication effectively.
- Produced 100's of print adverts and campaign assets, supporting both digital and offline marketing initiatives.

Alliance of Independent Agencies

London, Remote

Freelance Graphic Designer

January 2022 - December 2023

- Redesigned 100's of graphical assets, enhancing typography, layout, and composition for use across social media channels, email campaigns, and print advertising materials.
- Complied with agency design guidelines to ensure all visual media produced was consistent with the brand.
- Produced 50+ lockups and templates for live events including social posts, banners, signatures, stinger animations, and transitions, while also shooting and editing on-site video content for distribution across external platforms and social media.

Climbing Trees - B Corp

Essex, Remote

Freelance Graphic Designer

September 2022 - June 2023

- Improved existing agency branding by advising and designing content for blog posts, social media, online advertisements and printed materials.
- Enhanced agency branding by designing on brand content for blog posts and social media channels.

WhyY Studios

Weymouth, Dorset

Freelance Videographer

December 2017 - September 2021

- Collaborated as a videographer in a small team, producing short- and long-form content with expertise in editing, green screen setup, lighting, motion graphics, colour grading, and audio.
- Worked closely with the director to strengthen brand identity through design, contributing to logo creation, wordmarks, pictorial marks, social media content, motion graphics, and other visual media.

Nexgen Clothing

Weymouth, Dorset

Printing Technician

November 2017 - July 2022

- Completed daily, weekly and quarterly maintenance for many printing systems from Kornit and Brother and directed and educated multiple new employees with daily use and maintenance of printing equipment.
- Generated 100's of product mockups and designed logos and banners for many client sales channels.

CREATIVE WORK

NOYZ.STUDIO

Owner

Weymouth, Dorset
January 2026 - Current

- Founded and independently manage NOYZ, a local music recording studio, working closely with a variety of artists on recording, mixing, mastering and releasing projects.
- Engineered music released across all major streaming platforms including Spotify and Apple Music, ensuring professional audio quality and adherence to streaming standards.

SiteCrawl.app

Co-Founder

Weymouth, Dorset
January 2026 - Current

- Developed and launched SiteCrawl, a web-based website health auditing platform that automatically crawls websites and generates actionable insights on technical SEO, site structure, and on-page optimisation.
- Designed the product to simplify complex website analysis for marketers and founders, enabling businesses to quickly identify and prioritise website improvements.

Rapper.app

Founder

Weymouth, Dorset
October 2025 - Current

- Created and developed Rapper.app, a SaaS web application designed to assist artists and musicians throughout the song writing and creative process.
- Managed the SaaS infrastructure, deployment, and ongoing development, while refining and adding new features based on industry trends.

Freelance Music Videographer

August 2019 - Current

Combining my videography skill and love for music, I've directed, shot and edited music videos for many artists. My focus is on composition, rhythm-based editing and a passion for working with like-minded creatives.

- Eyez - Boxing Bars [Music Video] | GRM Daily - https://www.youtube.com/watch?v=dngm_1zNpoQ
- Isaiah Dreads - Wray & Lemonade (Official Video) - <https://youtube.com/watch?v=cLc3Oofx2CY>
- Isaiah Dreads - Disconnected (Official Music Video) - <https://youtube.com/watch?v=L-7zvTIOXPw>
- Isaiah Dreads x Zdot - My Way (Official Video) - https://youtube.com/watch?v=D5Q4jS_UFSE

EDUCATION

- **GCSE (Grades A-C)** - Math, English, Science, Religious Studies, History, Electronics, Computing, German
- **A-Level Qualifications (Grades B)** - Computer Science, Electronics

ADDITIONAL INFORMATION

• Creative & Multimedia

Advanced proficiency across Adobe Creative Suite including InDesign, Illustrator, Photoshop, After Effects, and Premiere Pro, with experience in print, digital, motion, and video design. Skilled in 3D modelling and product visualisation using Blender, alongside cinematic video editing and colour grading in DaVinci Resolve. Experienced in audio recording, editing, mixing, and production using Logic Pro, FL Studio, and Adobe Audition.

• IT & Digital Systems

Experienced with Google Workspace tools including Docs, Sheets, Drive, and collaborative workflows, alongside CRM and project management platforms such as Monday.com and GoHighLevel. Competent in Meta Ads Manager for creating and managing paid social campaigns, with a strong overall understanding of digital systems, workflow automation, software troubleshooting, and online platform management.